



# SimpleMapp

App Generator für lokale Guides

# SimpleM**app** - „WordPress for location-based Apps“

Erstellen Sie mit SimpleM**app** einen lokalen Guide für ein Thema Ihrer Wahl



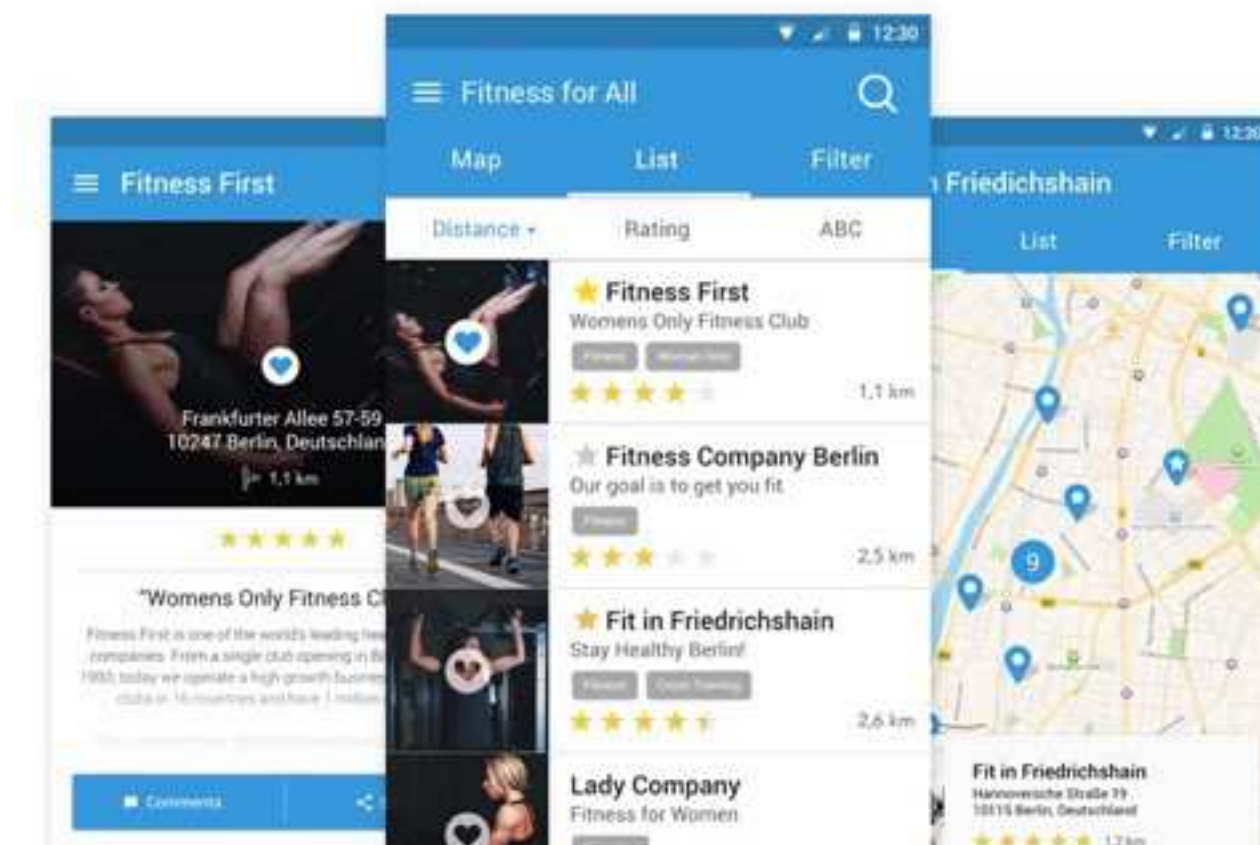
**Komplettpaket:** Android, iOS, Web + CMS  
**Website:** [www.simplemapp.com](http://www.simplemapp.com)



# Ihr **themenspezifisches** Google Maps als eigene App

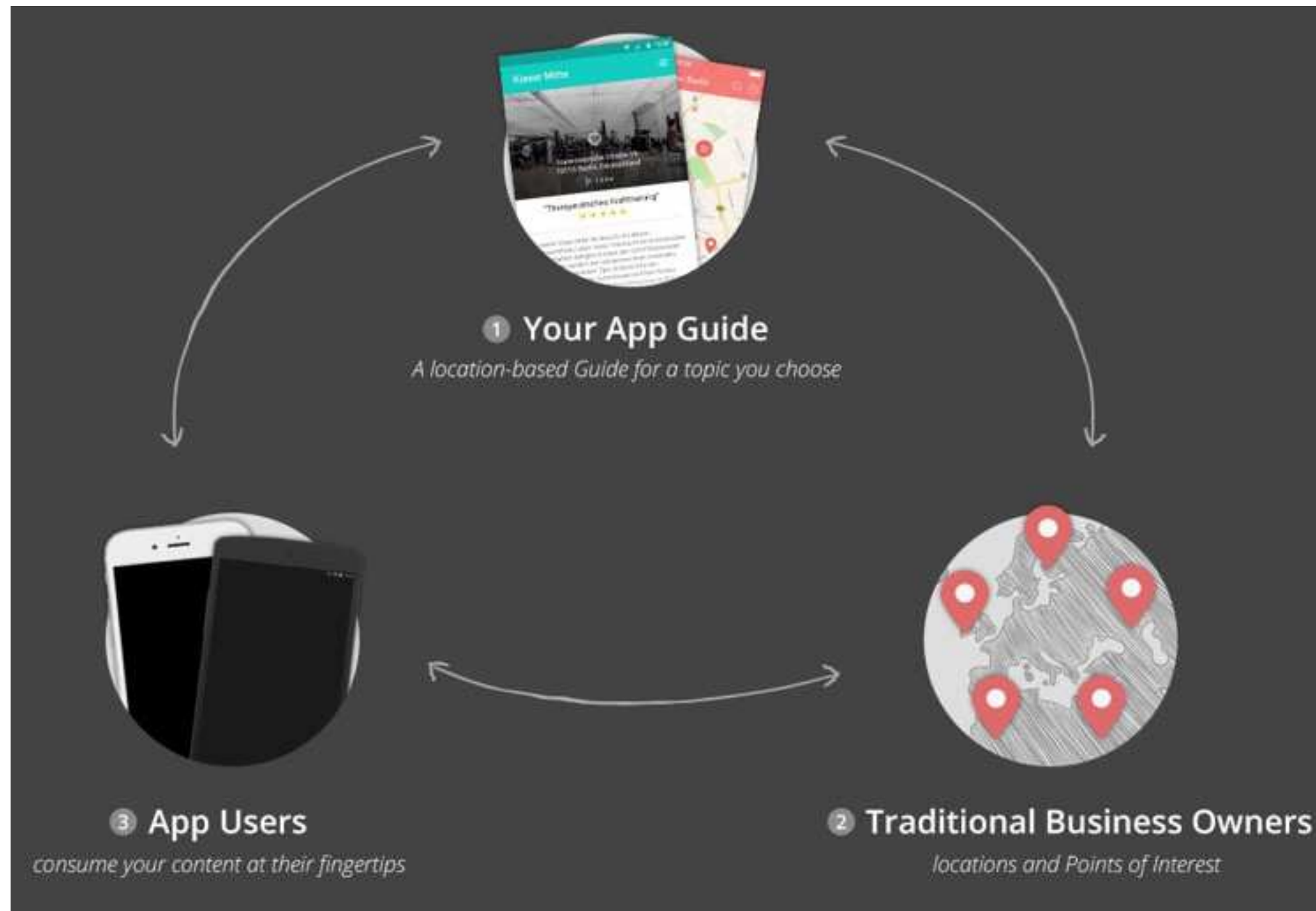
„With SimpleM**app** App Generator you can build an awesome, customized Google Maps for Android, iOS and web in 30 minutes.“

**Your Guide. Your Topic. Your Brand.**



# Ihr App Guide verbindet **klassische Gewerbe** mit App Usern

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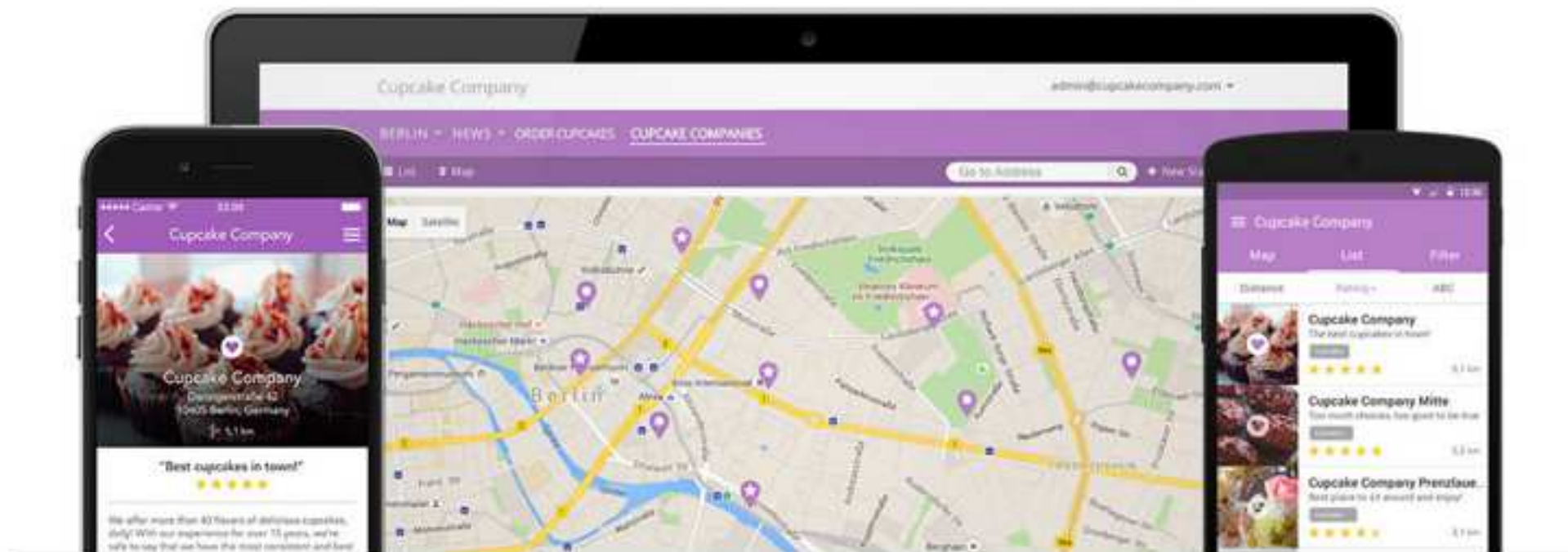


# 1. Wählen Sie ein **konkretes Thema** für Ihre Zielgruppe

1

Create your own branded App Guide with the best tool on the planet

*From idea to high quality native apps for Android, iOS and the web in just 30 minutes!*



Und fügen Sie **Standorte/Gewerbe, Events** und mehr hinzu

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Add Businesses & Events to your App Guide  
*and other content that is related to your topic*

  
Business Locations

  
Events

  
Pages

  
Posts

  
PDF's

  
Categories

  
Links

  
Individual Menu

  
Images

  
Video's

  
Audio



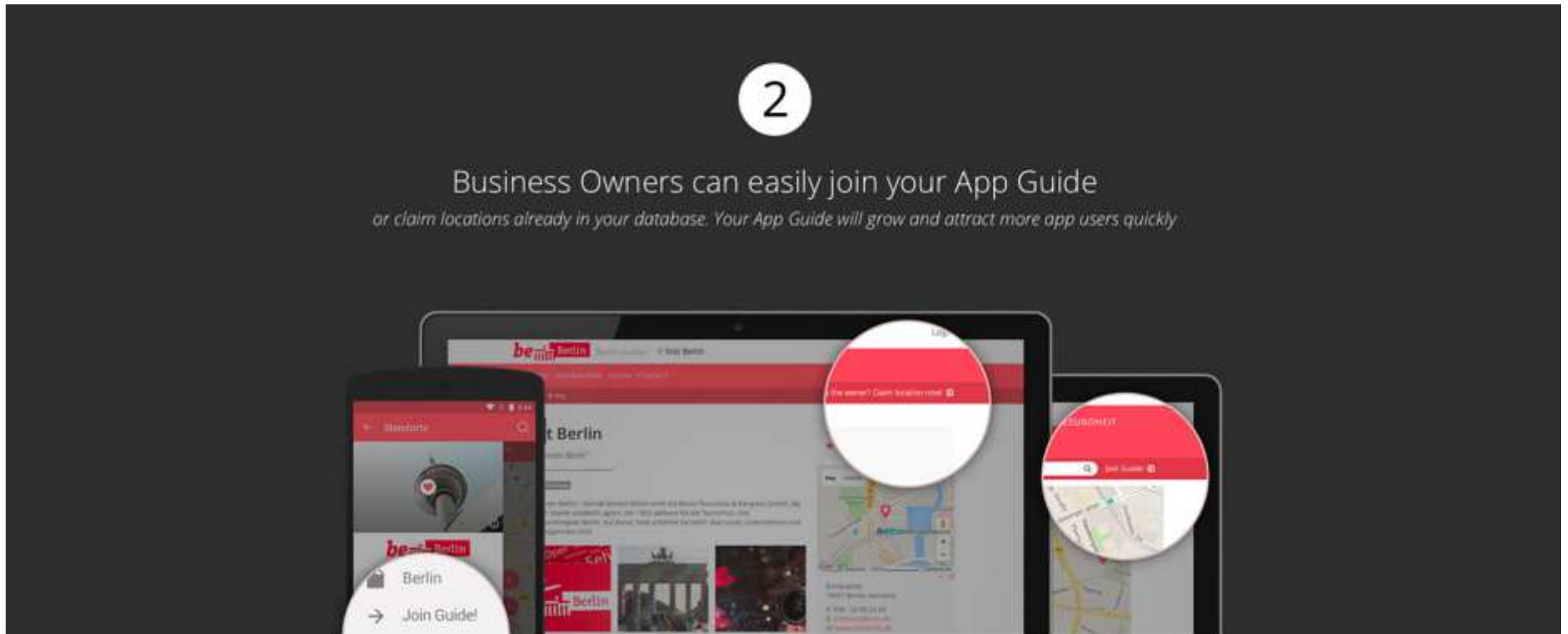
## 2. Neue Gewerbetreibende schließen sich mit „Join Guide“ an

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2

Business Owners can easily join your App Guide

*or claim locations already in your database. Your App Guide will grow and attract more app users quickly*



# Um den **direkten Marketingkanal** zu Ihren App Usern zu nutzen

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Business Owners reach App Users through a Direct Marketing Channel

*by managing their own location entry 24/7 once you grant them location admin access*



Events



Pages



Posts



Categories



PDF's



Links



Individual Menu



Images



Video's



Audio











**Sie** lassen sich dieses direkte Marketing bezahlen und **verdienen Geld**

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Monetize Your App Guide  
*you decide which features cost money in your app*

-  Primary Listings
-  Special Business Categories
-  Push Message Marketing
-  Mobile Ads
-  Sell App In Stores
-  Your Own Strategy



### 3. App Nutzer vergleichen und finden Gewerbe, Events und mehr in der Umgebung

3

App Users will find what they are looking for  
*and consult your App Guide as the #1 source of local information if your Guide topic is relevant to them*



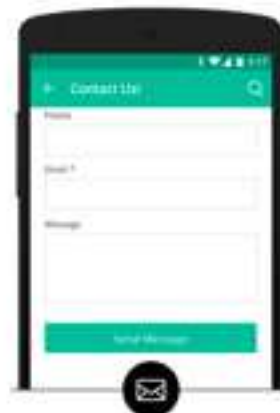
Search



Compare/Rate



Comment



Contact



Navigate



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[www.SimpleMapp.com](http://www.SimpleMapp.com)

*SimpleM**app** - The WordPress for location-based Apps.*